

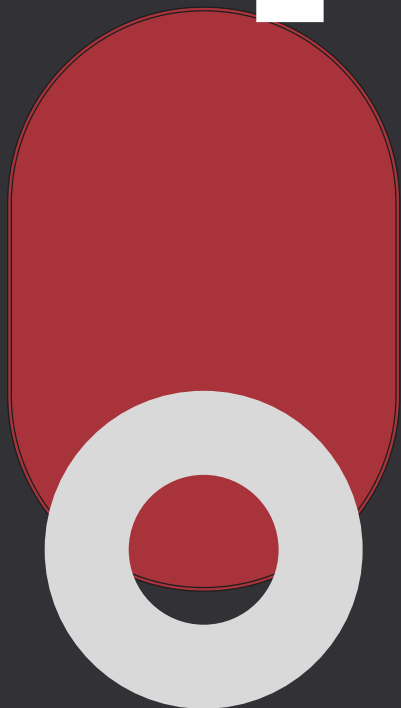
# Tiny Killer Short Film Pitch Deck



**Sponsor**

**Tiny**

**Killer**



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**Cultural Short Film**

**Genre :Fiction Drama**

**Written by Sara Moradi**

# Short Film Details

## Characters:

- Ben
- Emma

## Logline:

If you had not left me on the ground,  
I would not have witnessed your  
death.

## Synopsis:

A hot, sunny day. Ben and Emma are relaxing on the beach, enjoying the sun.

Ben takes off his shirt and walks into the water for a swim. Emma falls asleep on the beach.

Someone is drowning and struggling, but it's not Ben...

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**If you flick  
your cigarette  
butt on the  
ground, your  
nightmare  
begins.**





# This isn't a threat; it's a reality.

Statistics show a staggering 80 billion cigarette butts are littered annually. Even more shocking, cigarette butts make up 30-40% of global waste!

**Flicking butts** has become a normalized habit for smokers. Because this the rubbish is so small that no one sees its degradable power. Many smokers mistakenly think that if they crush their butts or throw them out of the car window, then make them disappear., But this is not the case; the process of destroying nature has just begun.

A cigarette filter may be tiny, but it's the most polluting piece of plastic in the world. These toxic plastic filters don't decompose, but instead, slowly release chemicals and carcinogens into the soil, waterways, lakes, and oceans, harming wildlife and polluting ecosystems.

Despite their size, cigarette butts are not easily overlooked. Hidden everywhere, they become a danger to small children, birds, and fish who might ingest them.

Made of cellulose acetate, a plastic containing hundreds of toxins, cigarette filters take about ten years to break down. Even worse, the released chemicals persist for much longer.

Made from cellulose acetate, a plastic containing hundreds of toxic chemicals, cigarette filters take about ten years to break down. Even worse, the released chemicals persist for much longer.





By sponsoring Tiny Killer, your beverage product will be seamlessly integrated into the film's narrative, gaining exposure to a wide audience of millions of potential viewers. This is a unique opportunity to showcase your commitment to environmental responsibility while promoting your product in a meaningful context.





# Why invest Tiny Killer?

The Tiny Killer short film has a lot of potential to create a lasting effect and keep your brand for years.

This short film tells a story - shows a social abnormality and invites people to a change.

When people watch this film. You not only spread collective awareness, but you also increase the chances of creating cultural change.

Every person who watches this short film will identify with the character in the story and without knowing it, he will be involved in the slogan of your brand's message during the story.

Tiny Killer short film can go viral, generating millions of views, likes, shares, and positive word-of-mouth, amplifying brand awareness exponentially.



# WHAT BEGINS ON OUR STREETS CAN END IN OUR SEAS



Cigarette butts contain  
micro-plastics and chemicals  
that poison marine life.

**#BinTheButt**



Keep Britain Tidy is a registered charity  
in England and Wales No. 1071731.

This short film is being made and produced for the global social movement:

#BinTheButt #CigaretteButts #FilltheBottle

It calls on people to pay attention to these small plastic wastes on the ground.



# Be #CigaretteButts Campaign Hero Your Brand Can Lead the Wave of Change



If you're also troubled by seeing cigarette filters littering our streets and beaches and are interested in joining the #BinTheButt #CigaretteButts #FilltheBottle social movement.

# Sponsor "Tiny Killer" Be part of the solution

We are looking for same minded partners who know that cognition of society's culture is the solution to give us the future that we all want.



A short film raising awareness about cigarette butt pollution.

Increase your brand awareness

**Be the Hero Your Brand Deserves**

Increase the popularity of your brand

Make a lasting impact on culture

# PLOT/1

EXT. BEACH – DAY



A serene summer day at a tranquil beach. BEN and EMMA lie sprawled on the soft sand, soaking up the sun. Seagulls soar overhead, and gentle waves lap at the shore.

BEN pops open a beverage and they toast to their new job. They smoke and chat, occasionally gazing out at the horizon. As their cigarettes dwindle, BEN flicks his butt! ( into the beach) ( with a practiced flick of his wrist )

EMMA, launches her cigarette butt even farther, landing it near the water's edge. They both chuckle.

BEN then motions for EMMA to join him for a swim. EMMA, feeling a bit drowsy, puts on her sunglasses and drifts off to sleep.

BEN tenderly rubs sunscreen on Emma's body. He then sheds his clothes and dives into the water.



# PLOT/2

EXT. BEACH - DAY



## A few minutes later

From a distance, we see a figure struggling in the water. But it's not BEN.

In a series of rapid-fire underwater, above-water shots, and successive close-ups, we witness the person's desperate fight for survival. She struggles to save her life and finally reaches the shore

Collapsing onto the beach, the person coughs out a mouthful of seawater and cigarette filters, their hand reaching out weakly towards the feet of a figure lying nearby.

The moment when the fingers of the hand touch the tip of the other person's toe.

CUT TO White.



PLOT/3

EXT. BEACH - DAY

# It was all a dream

EMMA jolts awake, yanking her foot away and screaming.

BEN, poised for a dive from the rocks, notices her distress and rushes towards her, concern etched on his face. EMMA, seemingly oblivious to BEN's presence, frantically collects the discarded cigarette butts from the sand, placing them inside an empty beverage bottle. (Optional shot)

# -THE END



# Crew List

EXT. BEACH - DAY

Waves wash over the discarded  
cigarette filters, carrying them  
back into the sea.  
FADE OUT.

**YOUR  
LOGO  
HERE**

- **Executive Producer**
- **Co-Producer**
- **Associate Producer**

**Director**  
**1st Assistant Director**  
**Casting**  
**Director of Photography**  
**Drone Cinematographer**  
**Producer**  
**Key Grip**  
**Sound Utility**  
**Editor**  
**Colorist**  
**Sound Designer**  
**Lighting Technician**  
**Composer**

**Writer**  
**2nd Assistant Camera**  
**Casting**  
**Cameraman**  
**Marine Cinematographer**  
**Set Production Assistant**  
**Boom Operator**  
**Stunt Performer**  
**Assistant Editor**  
**Special Effects**  
**Post-Production Supervisor:**  
**Sound Mixer**  
**Makeup Artist**

**Special Thanks to:**

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# MUSIC

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The score & soundtrack play a pivotal role in the emotional impact of this short film. The score, with its serene beginnings that mirror the calm of the beach, plays a crucial role in the emotional journey of the film. As the story progresses, the music evolves, capturing the ebb and flow of the characters' emotions and enhancing the narrative's impact on the audience



# DIRECTOR'S NOTES



This script is heavily reliant on filmmaking techniques, cinematography, and editing. Only through the skillful execution of these cinematic elements can the story's essence be fully conveyed.



# Sponsorship Opportunities or Product Placement

By partnering with us during pre-production, you gain the valuable opportunity to seamlessly integrate your products into the narrative of the film.

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## Production Needs:

- Props: Beverage, Sunscreen, Sunglasses
- Equipment: GoPro camera, Insta360 camera

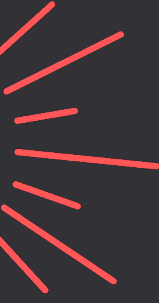




Our film is set to be shot in Antalya, Türkiye. Fortunately, we have been able to provide part of the funding, and Your budget is supposed to be spent on the following:

- Equipment rental costs
  - Crew and cast salaries
  - Editing, color correction, and visual effects
  - Sound design
  - Original soundtrack
  - Submission fees for international short film festivals
  - Distribution costs on streaming platforms and VOD
  - Marketing and promotion expenses
  - Press and publicity costs
-

The *TINY KILLER*, as a social and environmental short film, has the potential to be transformed into a high-impact short that can be turned into a trendy short film with Role-Playing @tanyacerniga and @picassomo. Additionally, our established relationships with environmental activists, prestigious journals, and eco-conscious media outlets worldwide will be instrumental in generating significant public awareness.



**BE PART OF THE SOLUTION**

**SPONSOR**

**"TINY KILLER"**

A SHORT FILM BY BAHMAN RADAN





# Project schedule





# 1. The marketing plan is strategically designed to achieve the following outcomes:

- **Trailer Release:** A captivating trailer will be unveiled to generate excitement and introduce the film's core themes.
- **Press Releases:** Strategic press releases will be distributed to relevant media outlets to garner attention from journalists and film critics.
- **Image releases:** High-quality stills and behind-the-scenes photos will be shared to pique audience interest.



# 2. Festival Submission

By submitting our film to festivals, we can reach a wider and gain access to a broader and more diverse audience, receive honest and constructive critiques from film industry experts, establish connections with prominent figures in the film industry, and earn recognition and credibility for our film.

## Recommended Festival Categories:

- Short Film Festivals: A-list, A+, B+, B, C, C+
- Environmental and Eco-Friendly Themed Festivals: Green Planet Network, etc.
- Creative Advertising Film Festivals



# 3. Public Screening

Since we have no restrictions on online screening at this stage, we are inviting influencers and popular bloggers to join this campaign.





# PROJECTED PUBLIC RELEASE DATES



Earth Day  
April 22



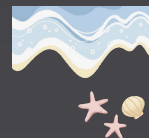
World No Tobacco  
Day  
May 31



World Environment  
Day  
June 5



World Oceans Day  
June 8



World Beach Day, aka  
National Beach Day  
September 1



World Ecology  
Day  
November 1



National Clean  
Beaches Week  
July 1 to 7

# 4. Submit Tiny Killer to prestigious online short film festivals

## Recommended Festivals:



### Omeleto

(3+ million followers)

### Short of the Week

(1+ million followers)

### Humaramovie

(1+ million YouTube subscribers)

### Film Riot

(2+ million YouTube subscribers)

# 5. Influencer Marketing Campaign

Identify and collaborate with influential individuals in the environmental, health, and vegan communities who have a strong following on social media platforms like Instagram, YouTube, and TikTok.



## Target Audience:

Environmental enthusiasts

Health and wellness advocates

Vegan and eco-conscious individuals

Followers of popular environmental NGOs and vegan channels/pages



# 6. Global Outreach

Partner with influencers and NGOs to promote this short film at global environmental events and initiatives.



**GREEN  
WORLD**

## Potential Partners:

### Environmental NGOs

(e.g., Greenpeace, WWF)

### Vegan organizations

(e.g., PETA, Veganuary)

**Eco-friendly  
businesses and  
brands**

# SPONSORSHIP PACKAGE

01

Executive Producer

**\$12,000**

02

Co-Producer

**\$6000**

03

Associate Producer

**\$3000**

# Executive Producer Credit

**\$12000**

- Integration of the sponsor's product within the film's narrative.
- Executive Producer Credit on opening, End Credits, social media, and broadcast Platforms, and website and on all marketing materials and film's brand kit.
- Logo placement on key marketing materials (posters, website, and social media posts, press releases ).
- Prominent logo placement on opening and closing credits
- Private link to the film (valid for 1 year)
- Exclusive access to behind-the-scenes photos or short videos to share on the sponsor's social media channels.
- 4 Tickets to premiere screening
- Co-branded social media campaigns and promotional events (including a partnership label)
- Tag on social media posts
- Dedicated posts and mentions on social media
- Provide limited creative feedback during pre-production.
- Special Thanks in End Credits

**Benefit List**

# Co-Producer Credit

**\$6000**

- Organic product placement within the film's setting or background.
- Co-producer credit on opening, End Credits, social media, broadcast Platforms, website, all marketing materials, and the film's brand kit.
- Logo placement on key marketing materials (posters, website, and social media posts, press releases ).
- Logo placement in end credits
- Private link to the film (valid for 1 year)
- Behind-the-scenes content
- 2 Tickets to premiere screening
- Special Thanks in End Credits
- Tag on social media posts

**Benefit List**



# Associate Producer credit

**\$3000**

- Associate Producer Credit on End Credits, social media, and website.
- Logo placement on the film's website.
- Private link to the film (valid for 1 year)
- 2 Tickets to premiere screening
- Special Thanks in End Credits
- Tag on social media posts

**Benefit List**

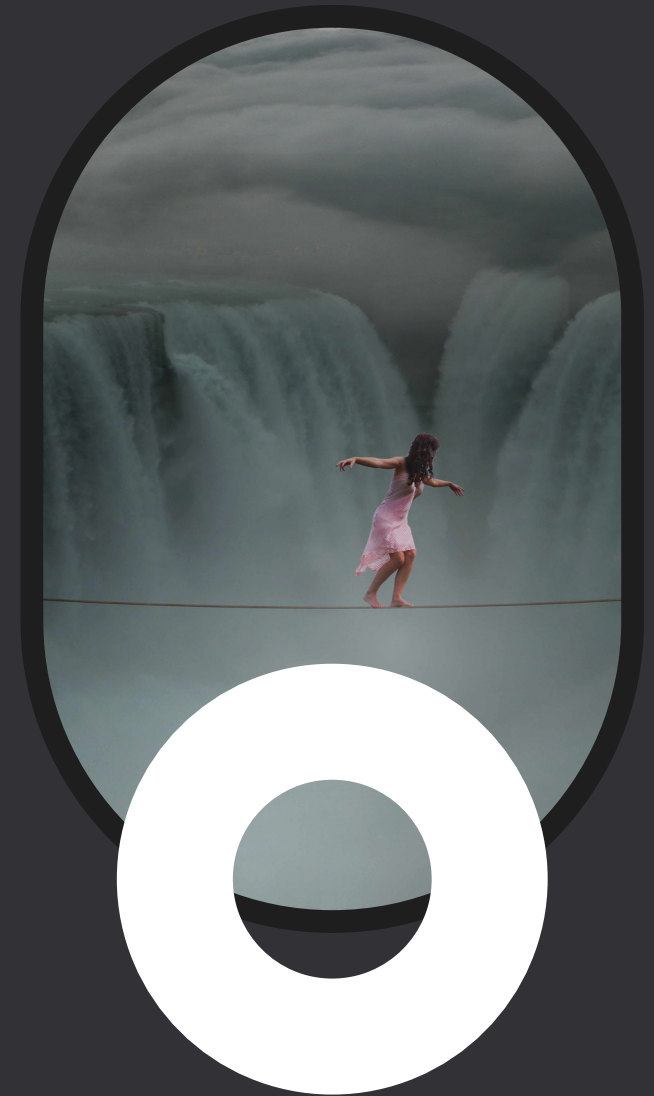
# Risks and Challenges

## Script Stability:

While the script remains finalized, filming may be extended due to unforeseen weather conditions (given that this is a beachside project), potentially impacting production or post-production timelines.

## Cast and Crew Availability:

There is a possibility that cast and crew members may become unavailable due to unforeseen circumstances, potentially necessitating rescheduling or changes to the production team.





# BAHMAN RADAN

Bahman Radan is an Iranian director, producer, writer, and successful entrepreneur. He was born on February 2, 1988, in Bijar, Iran, and holds a master's degree in architecture from Qazvin University.

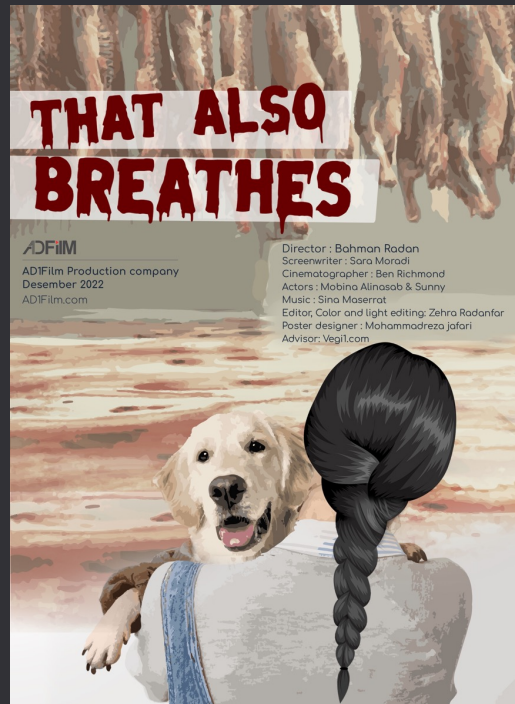
He often uses silence and symbolism to convey his messages, focusing on visual storytelling. His work spans various genres, including drama, sci-fi, and conceptual filmmaking. Drawing inspiration from legendary directors like Christopher Nolan, Darren Aronofsky, David Lynch, Stanley Kubrick, Baran bo Odar, Denis Villeneuve, and Krzysztof Kieślowski, Bahman brings a unique perspective to his craft.

Bahman believes in the power of film to raise awareness and inspire positive change. He is often drawn to stories that explore themes of human relationships, societal issues, and the environment. Bahman is a vegan and environmental activist who usually incorporates these themes into his films.

Bahman has worked as an advertising copywriter since 2010, a screenwriter since 2012, a cinematographer since 2018, and a photographer and videographer since 2022. He began directing in 2022.



# Bahman Radan's filmography





# Who are we?

Company AD1 Film consists of a creative and experienced group that has been created to produce lasting and different works.

What makes us different It is our unique way of thinking and perspective toward events, habits, and daily life.

Our team is an expert in storytelling, Screenwriting, Casting, Character Development, Set Design, Location Scouting, Editing and Post-Production, Cinematography and Lighting, Music Composition and Scoring.

The logo for AD1 Film is displayed within a black rounded rectangle. The letters 'AD' are in a light grey, sans-serif font. The letter 'F' is white with a small red triangle pointing to its top-right corner. The letters 'iLM' are in a white, bold, sans-serif font. Below the rectangle is a large white circle.

ADFiLM



# Bank Account Information

AD1FILM PRODUCTION	
Company registration number	<b>121954</b>
Vat Number	<b>007141704500001</b>
Bank Name: <b>Turkey IS Bankasi A.S.</b>	Account Number: <b>483322245</b>
Bic Number: <b>Isbktrisxxx</b>	<b>BSB : Branch Code: 6262</b>
USD IBAN NUMBER:	<b>TR68 0006 4000 0026 2160 0603 01</b>
TR IBAN NUMBER:	<b>TR65 0006 4000 0016 2160 1763 72</b>

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# Contact us



(0090)08504410260



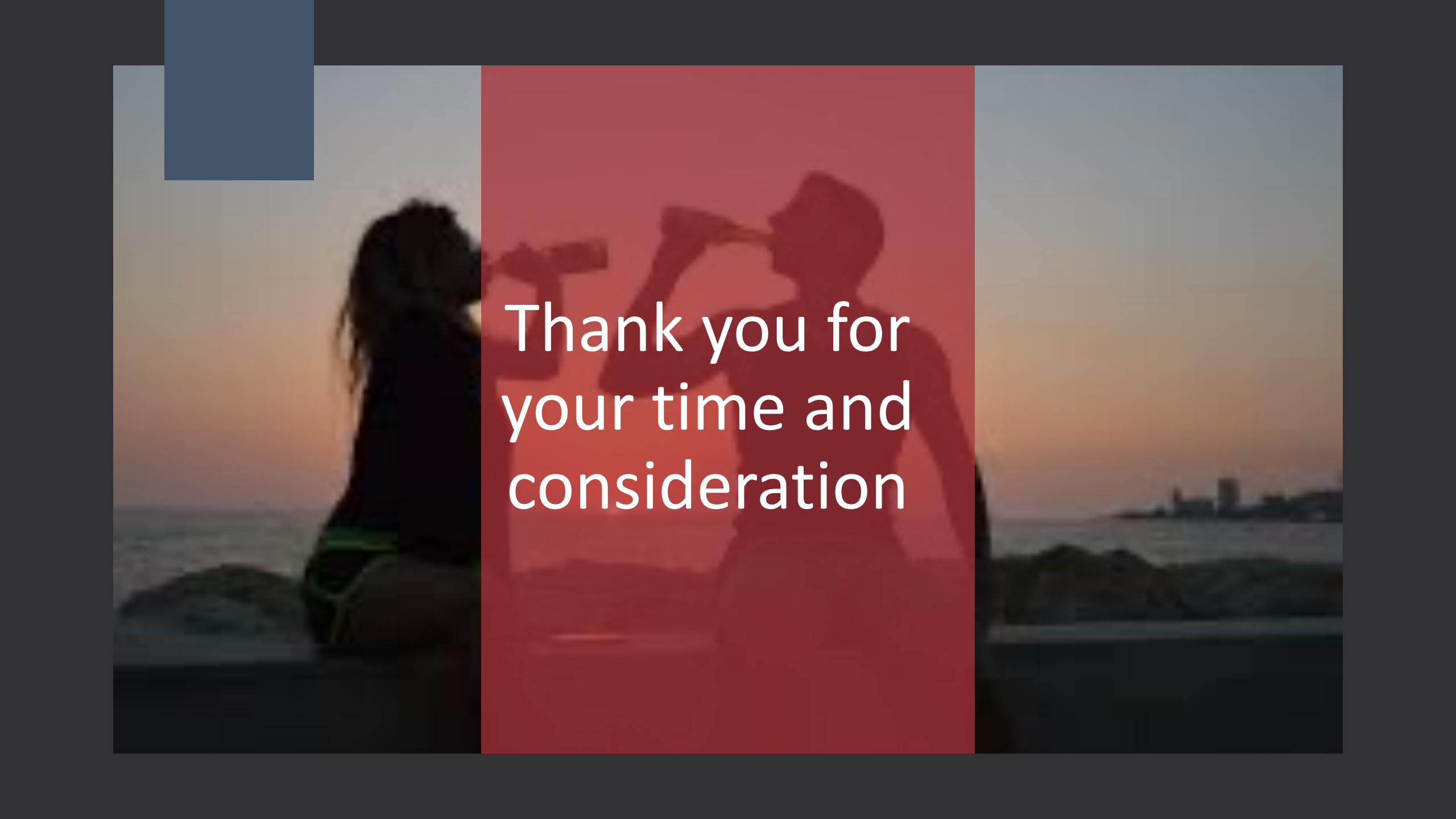
[sponser@ad1film.com](mailto:sponser@ad1film.com)



[AD1FILM.COM](http://AD1FILM.COM)



Göçerler Mah . 5380 SOK . NO:12 . B.Blok . D:5 . Kepez . Antalya . Turkey

A composite image featuring silhouettes of people drinking water against a sunset background. The central part of the image is overlaid with a semi-transparent red rectangle containing the text. The background shows a person on the left and a group of people in the center, all drinking from water bottles. The sky is a mix of orange, yellow, and blue, with a city skyline visible in the distance on the right. A solid blue rectangle is positioned in the top-left corner.

Thank you for  
your time and  
consideration